



SOCIAL

PROJECT NAME

Capitalization by transferring to new territories the WRECKS4ALL model for the protection of underwater heritage through its digitalization and valorization as a novel touristic offer

WRECKS4ALL 2.0 - Capitalization by transferring to new territories the WRECKS4ALL model for the protection of underwater heritage through its digitalization and valorization as a novel touristic offer- is a project funded by the European Union under the Interreg IPA South Adriatic Programme 2021-2027.

Main Goal

The WRECKS4ALL 2.0 project aims to extend the WRECKS4ALL model for protecting underwater heritage by digitizing and enhancing its tourism value in new Adriatic regions. This initiative seeks to inspire the creation of innovative tourism offerings and foster the integration of digital technologies, culture and underwater tourism, driving economic development in coastal areas.



Duration

start date - end date

01-02-2024 /
31-01-2025



Total budget

187.096,68 €



EU funding

154.970,84 €

Project Partners

- University of Montenegro (Montenegro)
- Municipality of Vlora (Albania)
- University of Salento (Puglia, Italy)
- EURelations - European Economic Interest Grouping (Molise, Italy)



Project main activities -Expected output/results

With support from the WRECKS4ALL lead partner, the University of Montenegro, project partners will host B2B meetings and conferences to develop WRECKS4ALL Action Plans for advancing recreational diving businesses and integrating innovative immersive technologies into cross-border tourism offerings. Training in underwater heritage digitization will be provided to representatives from Albania's and Montenegro's tourism and cultural sectors.

Contacts

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