

SUSTAINABILITY WEEK

22 - 25. april 2025.



GREENEFFORT

Nedjelju održivosti na Ekonomskom fakultetu Univerziteta Crne Gore podržali su:



Ekonomski fakultet,
Univerzitet Crne Gore



22 - 25. april 2025.

Agenda

CROSS REIS Info dan

22. april

Sala Mediteran, Ekonomski fakultet
10 h

BRAND DAY:

**Pametni brendovi - održivost kao
strateška vrijednost brenda**

23. april

Sala Mediteran, Ekonomski fakultet
10 h

Radionica za studente

24. april

I2 Makerspace, Podgorica
18 h

EKOF Challenge

25. april

Sala Mediteran, Ekonomski fakultet
10 h



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Sustainability Week 2025 was supported
by our partners:



Faculty of Economics,
University of Montenegro



22nd to 25th of April 2025

Agenda

CROSS REIS Info Day

22nd of April

Hall Mediteran, Faculty of Economics
10 AM

Brand day:

**Smart brands - sustainability as a
brand's strategic asset**

23rd of April

Hall Mediteran, Faculty of Economics
10 AM

Student workshop

24th of April

I2 Makerspace
6 PM

EKOF Challenge

25th of April

Hall Mediteran, Faculty of Economics
10 AM