

Faculty for Sport and Physical Education / SPORT MANAGEMENT / Principles of Management in Sports

Course:	Principles of Management in Sports			
Course ID	Course status	Semester	ECTS credits	Lessons (Lessons+Exercises+Laboratory)
8981	Mandatory	1	6	2+0+0
Programs	SPORT MANAGEMENT			
Prerequisites	None			
Aims	Student mastering of principles and basic skills of management in the field of sports, in order to enable students to recognize a problem, analyze it, suggest solutions and rationally allocate limited resources in sports organizations.			
Learning outcomes	After a student passes this exam he/she will be able to: 1. Analyze an actual state in a sport organization using conceptual knowledge, technical and interpersonal skills; 2. Identify strategic alternatives in organizations that manage sports facilities, and can act as managers responsible for managing sports facilities as well as managing events; 3. Conduct a process of evaluation of certain developmental alternatives in sport organizations, apply adequate management techniques in educational institutions, manage sports facilities and organize sport competitions; 4. Apply a change of management process, organize discussions, plan processes and develop a new model of organizational structure of a sports organization; 5. As an owner, director or sports manager to organize and respond to public relations, etc. 6. Engage as a financial manager, marketing manager for sports video production, organize video transmission of sports and other events; 7. Control outputs and take corrective actions in the process of implementation of strategy of sports organization, organization of leisure events, etc.			
Lecturer / Teaching assistant	Mirjana Kuljak, PhD, Assistant Professor			
Methodology	Lectures, exercises, case studies, visits to sports organizations, consultations			
Plan and program of work				
Preparing week	Preparation and registration of the semester			
I week lectures	Nature and purpose of management, concept, management in sports organizations			
I week exercises				
II week lectures	Evolution of the role of a manager, management mission			
II week exercises				
III week lectures	Development of management theories, management functions in sport			
III week exercises				
IV week lectures	Enterprise as an environment of management, company goals, corporate crisis			
IV week exercises				
V week lectures	Enterprise life cycles. Entrepreneurship versus management, intra/ entrepreneurship			
V week exercises				
VI week lectures	The function of planning in sport			
VI week exercises				
VII week lectures	The function of organizing sport			
VII week exercises				
VIII week lectures	Types of organizational structure model with a focus on institutions in sports			
VIII week exercises				
IX week lectures	Organizational changes in sports			
IX week exercises				
X week lectures	Personnel management, personnel planning, personnel recruitment, socialization, etc.			
X week exercises				
XI week lectures	Leadership, styles of, motivation in sport			
XI week exercises				

XII week lectures	Control function in sports					
XII week exercises						
XIII week lectures	Strategic management, strategy and types of strategies, organizational philosophy and culture, portfolio techniques in institutions in the sport system					
XIII week exercises						
XIV week lectures	Social responsibility, concepts of social responsibility, ethics in management with a focus on institutions in sports					
XIV week exercises						
XV week lectures	Final exam					
XV week exercises						
Student workload	Weekly: 6 credits x 40/30 = 8 hours; Structure: 4 hours of lectures; 2 hours of training; 2 hours of independent work, including consultations; In the semester: Total load for the subject 6x30 = 180 hours; Structure: Teaching and final exam: 8 x16 weeks = 128 hours; Necessary preparation before the beginning of the semester (administration, enrollment, validation): 8x2 = 16 hours; Supplementary work for preparing and taking the exam in the correction period: 36 hours Literature: Obavezan udžbenik: 1. Lojpur A., Kuljak M.: Menadžment, Ekonomski fakultet, Podgorica, 2005. 2. R.Hoye: Sport management; Principles and applications; Elsevier; Department in Oxford; UK; 2006. 3. J.Bech & S.Chadwick: Sportski menadžment, prevod, Mate, Zagreb; 2010. 4. J.Beech: The Business of Sport Management; Prentice Hall; 2004. Dopunska literatura: 5. Stoner J.: Management, Prentice hall, 2001. 6. Drucker P.: Menadžment za budućnost, Privredni pregled, Beograd, 1995. 7. Wren D.: Menadžment, Privredni pregled, Beograd, 1994.					
Per week			Per semester			
6 credits x 40/30=8 hours and 0 minuts 2 sat(a) theoretical classes 0 sat(a) practical classes 0 excercises 6 hour(s) i 0 minuts of independent work, including consultations			Classes and final exam: 8 hour(s) i 0 minuts x 16 =128 hour(s) i 0 minuts Necessary preparation before the beginning of the semester (administration, registration, certification): 8 hour(s) i 0 minuts x 2 =16 hour(s) i 0 minuts Total workload for the subject: 6 x 30=180 hour(s) Additional work for exam preparation in the preparing exam period, including taking the remedial exam from 0 to 30 hours (remaining time from the first two items to the total load for the item) 36 hour(s) i 0 minuts Workload structure: 128 hour(s) i 0 minuts (cources), 16 hour(s) i 0 minuts (preparation), 36 hour(s) i 0 minuts (additional work)			
Student obligations			Students are required to attend classes regularly and work on planned colloquiums			
Consultations			After lectures (exercises) and in official terms of consultation published on faculty website.			
Literature			Compulsory textbook: 1. Lojpur A., Kuljak M .: Management, Faculty of Economics, Podgorica, 2005. 2. R.Hoye: Sport management; Principles and applications; Elsevier; Department in Oxford; UK; 2006th 3. J.Bech & S.Chadwick: Sports Management, Interpret			
Examination methods			- Continuous checking and grading during the semester 50 points: - Final exam 50 points orally; Student passes the exam if cumulatively obtains min 51 points.			
Special remarks			For the subject teacher (cabinet) and assistant (cabinet).			
Comment						
Grade:	F	E	D	C	B	A
Number of points	less than 50 points	greater than or equal to 50 points and less than 60 points	greater than or equal to 60 points and less than 70 points	greater than or equal to 70 points and less than 80 points	greater than or equal to 80 points and less than 90 points	greater than or equal to 90 points